



**JV-010-1047001**

Seat No. \_\_\_\_\_

**Fourth Year Bachelor of Hotel And Tourism  
Management (Sem. VII) Examination**

**October - 2019**

**7.1 : Food & Beverage Service Management - II \*  
(New Course)**

**Faculty Code : 010**

**Subject Code : 1047001**

Time : 3 Hours]

[Total Marks : 70

**Instructions :** (1) The maximum marks are 70; all questions carry 14 marks each.

(2) Question 1, 2, 3 and 7 are compulsory.

(3) Attempt any ONE question from Q. 4 to Q. 6.

- 1 Define the term 'Hierarchy'. List down the categories of staff. Draw a hierarchy of Food and Beverage Service Department of a Five Star Deluxe Hotel having 30 Rooms, 1 coffee shop, 1 Fine Dining full service restaurant, 1 Bar and 3 function halls.

**OR**

Perform Menu Engineering on the data mentioned below.

<b>Product Name</b>	<b>Selling Price</b>	<b>Portion Cost</b>	<b>Portions Sold</b>
Paper Dosa	180	54	210
Mysore Dosa	150	52	420
Nilgiri Dosa	145	45	90
Cheese Dosa	180	50	600
Schezwan Dosa	200	60	90
Paneer Dosa	285	54	360
Chettinad Dosa	280	40	510
Keerai Cheese Garlic Dosa	270	54	240
Kara Mura Dosa	195	50	150
Dosa Platter	300	80	330

- 2 What is Duty Roster? Prepare a duty roster for an 80 cover restaurant operating in both the major meal timings on all seven days. (Lunch Timings: 11:30 AM to 2:30 PM with the last order at 2:00 PM; Dinner Timings: 7:30 PM to 11:30 PM with the last order at 11:00 PM).

**OR**

What is the objective of inventory control? Classify the costs associated with inventory? Derive the EOQ Model with the help of algebraic cum graphical method. Also mention the assumptions considered therein.

- 3 Define the term Break Even Sales'. Derive the formula of break even sales of a firm selling multiple products with the help of algebraic cum graphical method. Explain the entrepreneurial decisions based on the performance of the profitability of the organization.

**OR**

Define the term 'Standard Purchase Specification'. Enumerate the advantages of SPS. Draw down a SPS of either any secondary or tertiary product.

- 4 Write a detailed note on "Receiving Procedure as a control mechanism".
- 5 Define the term "Inventory". What are the different methods of Inventory taking procedure? Explain in detail. How Bin Card acts as a control mechanism?
- 6 What is Budget? What is Budgetary Control? What are the objectives of Budgetary Control? Explain the types of Budget and the approach and process as how budget is prepared.
- 7 Write short notes on : (Any **Four**)
- (a) Standard Operating Procedures
  - (b) Menu Merchandising
  - (c) Types of Food Commodities based on storing and purchasing
  - (d) Marking and Tagging
  - (e) Types of Cost based on nature and cost analysis
  - (f) ABCD, ABC and VED Analysis